

## BOOK LAUNCH

UNSW Press invites you  
to celebrate the release of

## Parentonomics

An economist dad's parenting experiences  
by Joshua Gans

### AT THE MELBOURNE WRITERS' FESTIVAL

To be launched by Catherine de Fontenay

WHEN : 12pm, Sunday August 31

WHERE : ACMI Function Space (groundfloor)  
Federation Square, Flinders Street, Melbourne

RSVP : [marketing.press@unsw.edu.au](mailto:marketing.press@unsw.edu.au)

